



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	933678	06227081

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	Tu	09/25/12	7:59 AM	Good Morning America	7-9AM	:30	FLSNTV02ACH	\$400.00 NM
2	WPBF	W	09/26/12	8:49 AM	Good Morning America	7-9AM	:30	FLSNTV02ACH	\$400.00 NM
5	WPBF	Th	09/27/12	8:58 AM	Good Morning America	7-9AM	:30	FLSNTV02ACH	\$400.00 NM
4	WPBF	F	09/28/12	7:59 AM	Good Morning America	7-9AM	:30	FLSNTV02ACH	\$400.00 NM
2	09/25/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/25/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLSNTV02ACH	\$225.00 NM
4	WPBF	W	09/26/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$225.00 NM
	Credited								
1	WPBF	Th	09/27/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLSNTV02ACH	\$225.00 NM
2	WPBF	F	09/28/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLSNTV02ACH	\$225.00 NM
3	09/25/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$425.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:14 PM	M-F 5pm News	5-6pm	:30	FLSNTV02ACH	\$425.00 NM
5	WPBF	W	09/26/12	5:57 PM	M-F 5pm News	5-6pm	:30	FLSNTV02ACH	\$425.00 NM
7	WPBF	F	09/28/12		M-F 5pm News	5-6pm	:00		\$425.00 NM
	Credited								
3	WPBF	F	09/28/12	5:53 PM	M-F 5pm News	5-6pm	:30	FLSNTV02ACH	\$425.00 NM
4	09/25/12	09/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/25/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FLSNTV02ACH	\$525.00 NM
1	WPBF	Th	09/27/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FLSNTV02ACH	\$525.00 NM



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Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/25/12	09/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	F	09/28/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
Credited									
5	09/25/12	09/28/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	FLSNTV02ACH	\$1,300.00 NM
1	WPBF	W	09/26/12		Wheel Of Fortune	7-7:30PM	:00		\$1,300.00 NM
Credited									
3	WPBF	Th	09/27/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	FLSNTV02ACH	\$1,300.00 NM
4	WPBF	F	09/28/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	FLSNTV02ACH	\$1,300.00 NM
6	09/25/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	7:41 PM	Jeopardy	7:30-8PM	:30	FLSNTV02ACH	\$1,300.00 NM
4	WPBF	W	09/26/12		Jeopardy	7:30-8PM	:00		\$1,300.00 NM
Credited									
3	WPBF	Th	09/27/12		Jeopardy	7:30-8PM	:00		\$1,300.00 NM
Credited									
2	WPBF	F	09/28/12		Jeopardy	7:30-8PM	:00		\$1,300.00 NM
Credited									
7	09/25/12	09/28/12	Nightline	11:35-12:05AM	-TWTF--	:30	3	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12		Nightline	11:35-12:05AM	:00		\$375.00 NM
Credited									
4	WPBF	Th	09/27/12	11:56 PM	Nightline	11:35-12:05AM	:30	FLSNTV02ACH	\$375.00 NM
2	WPBF	F	09/28/12		Nightline	11:35-12:05AM	:00		\$375.00 NM
Credited									
8	09/25/12	09/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLSNTV02ACH	\$700.00 NM
1	WPBF	W	09/26/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$700.00 NM
Credited									
4	WPBF	Th	09/27/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLSNTV02ACH	\$700.00 NM
3	WPBF	F	09/28/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLSNTV02ACH	\$700.00 NM
9	09/29/12	09/29/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	6:11 AM	Sat 6-7am News	Sat 6-7am	:30	FLSNTV02ACH	\$125.00 NM
10	09/29/12	09/29/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$275.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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933678-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	1759	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/29/12	7:00 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	FLSNTV02ACH	\$275.00	NM	
11	09/29/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/29/12	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	FLSNTV02ACH	\$275.00	NM	
13	09/29/12	09/29/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/29/12	7:42 PM	Sat Jeopardy	Sat 7:30-8PM	:30	FLSNTV02ACH	\$450.00	NM	
14	09/30/12	09/30/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	09/30/12	6:24 AM	Sun 6-7am News	Sun 6-7am	:30	FLSNTV02ACH	\$100.00	NM	
15	09/30/12	09/30/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	09/30/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	FLSNTV02ACH	\$200.00	NM	
16	09/30/12	09/30/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	09/30/12	8:11 AM	Sun 8-9am News	Sun 8-9am	:30	FLSNTV02ACH	\$225.00	NM	
17	09/30/12	09/30/12	Sun 9-10am	9-10am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	09/30/12		Sun 9-10am	9-10am	:00		\$400.00	NM	
Credited									
18	09/30/12	09/30/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	09/30/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	FLSNTV02ACH	\$200.00	NM	
19	09/30/12	09/30/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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19	09/30/12	09/30/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM																																																																																									
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>6:55 PM</td><td>Sun 630pm News</td><td>630-7pm</td><td>:30</td><td>FLSNTV02ACH</td><td>\$325.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/30/12	6:55 PM	Sun 630pm News	630-7pm	:30	FLSNTV02ACH	\$325.00	NM																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WPBF	Su	09/30/12	6:55 PM	Sun 630pm News	630-7pm	:30	FLSNTV02ACH	\$325.00	NM																																																																																								
20	09/30/12	09/30/12	Sun ABC Prime A Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$850.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$850.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>7:23 PM</td><td>Sun ABC Prime A</td><td>7-8PM</td><td>:30</td><td>FLSNTV02ACH</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/30/12	7:23 PM	Sun ABC Prime A	7-8PM	:30	FLSNTV02ACH	\$850.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	09/24/12	09/30/12	-----1	1	\$850.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WPBF	Su	09/30/12	7:23 PM	Sun ABC Prime A	7-8PM	:30	FLSNTV02ACH	\$850.00	NM																																																																																								
30	09/25/12	09/28/12	The View Class of Time - Pre-emptible with notice	11A-12PM	-TWTF--	:30	4	\$475.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>4</td><td>\$475.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>11:34 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>FLSNTV02ACH</td><td>\$475.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td></td><td>The View</td><td>11A-12PM</td><td>:00</td><td></td><td>\$475.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>09/28/12</td><td></td><td>The View</td><td>11A-12PM</td><td>:00</td><td></td><td>\$475.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>09/28/12</td><td>10:58 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>FLSNTV02ACH</td><td>\$475.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-TWTF--	4	\$475.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Tu	09/25/12	11:34 AM	The View	11A-12PM	:30	FLSNTV02ACH	\$475.00	NM	4	WPBF	Th	09/27/12		The View	11A-12PM	:00		\$475.00	NM	Credited											2	WPBF	F	09/28/12		The View	11A-12PM	:00		\$475.00	NM	Credited											1	WPBF	F	09/28/12	10:58 AM	The View	11A-12PM	:30	FLSNTV02ACH	\$475.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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2	WPBF	F	09/28/12		The View	11A-12PM	:00		\$475.00	NM																																																																																								
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31	09/25/12	09/28/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	4	\$450.00	NM																																																																																									
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32	09/25/12	09/28/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF--	:30	3	\$225.00	NM																																																																																									
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2	WPBF	F	09/28/12	1:32 PM	THE CHEW	1P-2P	:30	FLSNTV02ACH	\$225.00	NM																																																																																								
35	09/28/12	09/28/12	Fri ABC Prime C Class of Time - Pre-emptible with notice	10-11PM	----1--	:30	1	\$1,500.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>----1--</td><td>1</td><td>\$1,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>09/28/12</td><td>10:48 PM</td><td>Fri ABC Prime C</td><td>10-11PM</td><td>:30</td><td>FLSNTV02ACH</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	----1--	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	09/28/12	10:48 PM	Fri ABC Prime C	10-11PM	:30	FLSNTV02ACH	\$1,500.00	NM																																																							
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1	WPBF	F	09/28/12	10:48 PM	Fri ABC Prime C	10-11PM	:30	FLSNTV02ACH	\$1,500.00	NM																																																																																								
37	09/25/12	09/28/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	-TWTF--	:30	3	\$375.00	NM																																																																																									
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1	WPBF	Tu	09/25/12	3:44 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV02ACH	\$375.00	NM																																																																																								
2	WPBF	W	09/26/12	3:30 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV02ACH	\$375.00	NM																																																																																								
3	WPBF	Th	09/27/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV02ACH	\$375.00	NM																																																																																								

INVOICE



Send Payment To:

WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:27 PM	Sat 7pm News	7-730pm	:30	FLSNTV02ACH	\$400.00 NM
40	09/29/12	09/29/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	12:16 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	FLSNTV02ACH	\$375.00 NM
	LR - Football								
41	09/30/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	11:42 PM	Sun 11:35pm Late News	1135p-12am	:30	FLSNTV02ACH	\$300.00 NM
42	09/25/12	09/27/12	10-11a Anderson Cooper	10-11a	-TWT---	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWT---	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	FLSNTV02ACH	\$250.00 NM
2	WPBF	W	09/26/12		10-11a Anderson Cooper	10-11a	:00		\$250.00 NM
	Credited								
43	09/25/12	09/28/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV02ACH	\$275.00 NM
44	09/30/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	FLSNTV02ACH	\$400.00 NM
45	09/25/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	1	\$2,100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	7:41 PM	Jeopardy	7:30-8PM	:30	FLSNTV02ACH	\$2,100.00 NM
46	09/25/12	09/28/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	4:13 PM	Dr. Oz	4-5p	:30	FLSNTV02ACH	\$650.00 NM
47	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								



Send Payment To:

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	1759	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	09/25/12	09/28/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV02ACH	\$500.00 NM
2	WPBF	F	09/28/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV02ACH	\$500.00 NM
48	09/29/12	09/29/12	Sat Prime College Footba8-1130pm Class of Time - Pre-emptible with notice	8-1130pm	-----S-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	10:05 PM	Sat Prime College Football	8-1130pm	:30	FLSNTV02ACH	\$2,000.00 NM
49	09/29/12	09/29/12	Sat Prime College Footba8-1130pm Class of Time - Pre-emptible with notice	8-1130pm	-----S-	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	10:56 PM	Sat Prime College Football	8-1130pm	:30	FLSNTV02ACH	\$1,800.00 NM
50	09/29/12	09/29/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----S-	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	6:40 AM	Sat 6-7am News	Sat 6-7am	:30	FLSNTV02ACH	\$200.00 NM
51	09/25/12	09/28/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF--	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	4:43 AM	4:30a-5a	430a-5a	:30	FLSNTV02ACH	\$50.00 NM
Total Spots							56		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,700.00
<u>Agency Commission</u>	\$4,605.00
<u>Net Amount Due</u>	\$26,095.00

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	933678	06227081

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/01/12	10/01/12	Good Morning America	7-9AM	2-----	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	2-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:29 AM	Good Morning America	7-9AM	:30	FLSNTV02ACH	\$475.00 NM
2	WPBF	M	10/01/12	7:55 AM	Good Morning America	7-9AM	:30	FLSNTV02ACH	\$475.00 NM
22	10/01/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLSNTV02ACH	\$275.00 NM
23	10/01/12	10/01/12	M-F 5pm News	5-6pm	2-----	:30	2	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	2-----	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	5:44 PM	M-F 5pm News	5-6pm	:30	FLSNTV02ACH	\$375.00 NM
1	WPBF	M	10/01/12	5:56 PM	M-F 5pm News	5-6pm	:30	FLSNTV02ACH	\$375.00 NM
24	10/01/12	10/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FLSNTV02ACH	\$450.00 NM
25	10/01/12	10/01/12	Wheel Of Fortune	7-7:30PM	2-----	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	2-----	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	FLSNTV02ACH	\$2,000.00 NM
2	WPBF	M	10/01/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	FLSNTV02ACH	\$2,000.00 NM
26	10/01/12	10/01/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	1759	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/01/12	10/01/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			1-----		1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:41 PM	Jeopardy	7:30-8PM	:30	FLSNTV02ACH	\$2,000.00 NM
27	10/01/12	10/01/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			1-----		1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
	Credited								
28	10/01/12	10/01/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			1-----		1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLSNTV02ACH	\$500.00 NM
33	10/01/12	10/01/12	THE CHEW	1P-2P	1-----	:30	1	\$225.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			1-----		1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	1:31 PM	THE CHEW	1P-2P	:30	FLSNTV02ACH	\$225.00 NM
36	10/01/12	10/01/12	CASTLE	10-11PM	M-----	:30	1	\$3,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			M-----		1	\$3,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	10:34 PM	CASTLE	10-11PM	:30	FLSNTV02ACH	\$3,200.00 NM
38	10/01/12	10/01/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			M-----		1	\$375.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV02ACH	\$375.00 NM
52	10/01/12	10/01/12	Good Morning America	7-9AM	M-----	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			M-----		1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:59 AM	Good Morning America	7-9AM	:30	FLSNTV02ACH	\$700.00 NM
53	10/01/12	10/01/12	M-F 5pm News	5-6pm	M-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			M-----		1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:22 PM	M-F 5pm News	5-6pm	:30	FLSNTV02ACH	\$700.00 NM
54	10/01/12	10/01/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			M-----		1	\$275.00	

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
54	10/01/12	10/01/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$275.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/01/12</td><td>9:54 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>FLSNTV02ACH</td><td>\$275.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/01/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV02ACH	\$275.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/01/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV02ACH	\$275.00	NM																					
55	10/01/12	10/01/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$350.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>M-----</td><td>1</td><td>\$350.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	M-----	1	\$350.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/01/12	10/07/12	M-----	1	\$350.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/01/12</td><td>9:26 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>FLSNTV02ACH</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/01/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV02ACH	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/01/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV02ACH	\$350.00	NM																					
Total Spots							17																								

Payment Terms 30 Days

<u>Gross Total</u>	\$14,750.00
<u>Agency Commission</u>	\$2,212.50
<u>Net Amount Due</u>	\$12,537.50